

Please amend the above-identified application as follows:

IN THE SPECIFICATION

Please amend the specification as follows:

Please replace the paragraph beginning on Page 1, line 3 with the following rewritten paragraph:

A1
--The present invention is related to the subject matter of co-pending United States Patent Applications entitled "Electronic Redeeming of Coupons and Product Discounts Utilizing a Networked Products Database," filed September 23, 1999, Serial No. 09/404,405, "Method for Conveying a Location of a Product Within a Defined (Retail) Environment," filed September 23, 1999, Serial No. 09/404,407, "Personal Shopping Tool for Aiding in Product Location and Discount Redemption," filed September 23, 1999, Serial No. 09/404,272, "Method and System for Identifying a Location of a Product in a Retail Environment," filed September 23, 1999, Serial No. 09/404,406, assigned to the assignee herein named. The contents of the above-mentioned co-pending patent applications are incorporated by reference herein.--

Please replace the paragraph beginning on Page 4, line 31 with the following rewritten paragraph

X2
--The fast growing web activity has led many companies to advertise products on the Internet. However, most companies which are engaged in the retail business still spend lots of their resources on the paper coupon system described above. There is presently no way to effectively provide coupons via the web which a user can select without having to print the coupon off the site and go through the time consuming process described above.--

IN THE CLAIMS

Please amend the claims as follows:

X3
1. (Amended) A method for providing a location of products to a customer in a retail environment, said method comprising the steps of: